![CPower logo]

Optimize
your data center's
energy infrastructure

Monetize Your Energy Assets. Ensure Your Uptime.
Reduce the World's Carbon Footprint.
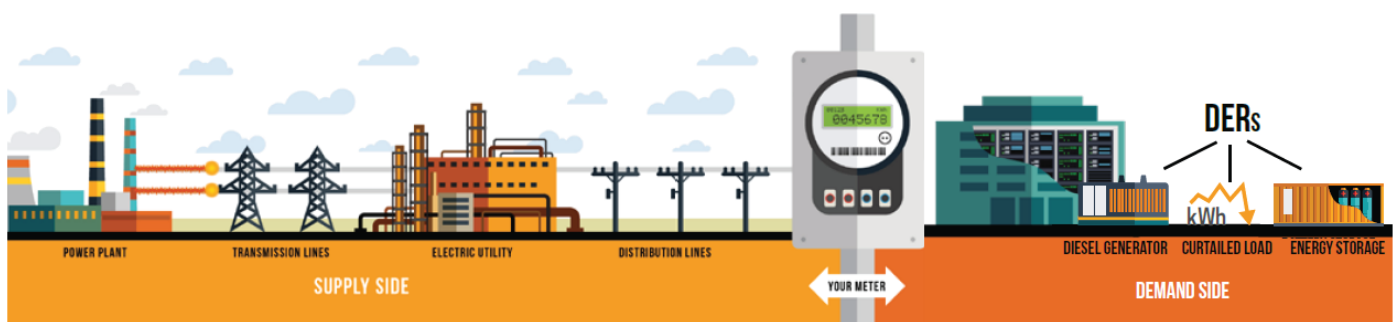## CPower can show you how!

It's a pivotal moment in energy's history and data centers have a unique opportunity.

Your data center's existing energy assets have the potential to earn significant revenue for helping the grid and improving the world's sustainability.

Let's take a minute to show you how.

Right now, grids across the US are increasingly integrating more clean and renewable energy sources. Welcome as this integration is, it poses a challenge.

To maintain the balance between electrical supply and demand as more clean energy sources such as wind and solar are integrated into the electric grid, **grid operators and utilities need the flexibility of distributed energy resources (DERs).**

The existing energy assets your data center currently possesses are EXACTLY the kind of flexible resources the grid needs and energy markets reward.

That's where CPower comes in.

By helping organizations participate in demand-side energy management, CPower harmonizes the grid's needs with our customers' resources by offering the capacity from DER resources into the regional energy market and PAYING customers for the value their assets provide.

But there's more to demand-side energy management than earning money. A lot more.

In 2020, **CPower helped our 1,700 customers take more than 11,475 MW-hours off the grid** when the grid needed a boost.

According to the EPA, that temporary demand reduction equated to a CO_2 reduction of 5,978 metric tons.

That's the equivalent of 7 million pounds of coal that would have otherwise been burned!

CPower works with thousands of commercial organizations nationwide. We've helped data centers just like yours EARN hundreds of thousands of dollars and more every year through demand-side energy management.

DATA CENTERS

Data centers have a unique opportunity at this particular moment in the history of energy.

That's because the energy assets most data centers in the US currently possess have the potential to help the grid as it transitions to a cleaner, more dependable, and sustainable future.

In this book, CPower's experienced data center team explores and explains the specific ways demand-side energy management can and should become an integral component of any data center's infrastructure management strategy.

A NEW AGE
of Demand-Side Energy Management:
Data Centers

Read our Analysis Now

Consider us your energy guides.

So let's start the conversation and see how CPower can help your data center across the bridge to energy's future...where potential unites with results.

CPower's Data Center Team: (From Left) Ray Berkebile, KC Mares, Kam Tower, Danielle Bond, and Gary Bright.