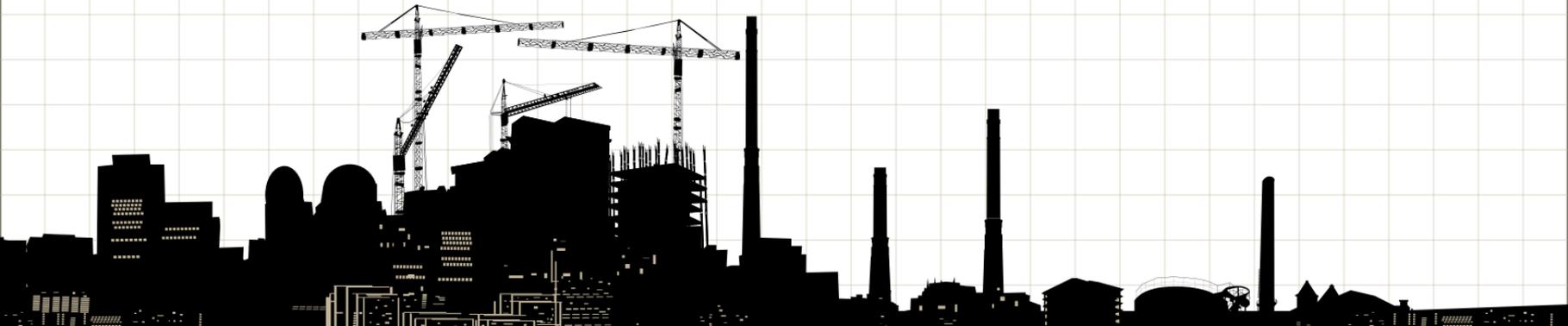


CPower

ENERGY IS FOREVER IN MOTION.

**AT CPOWER WE NEVER STOP MOVING TO ENSURE
YOU GET THE MAXIMIZED RESULTS YOU DESERVE.**



**AT CPOWER, WE BELIEVE THAT
AT THE HEART OF SUCCESSFUL ENERGY MANAGEMENT
LIES THE TRUST BETWEEN AN ORGANIZATION AND ITS ENERGY TEAM.
WE LOVE BEING THAT TEAM.**

—The CPower Creed

CPower is an energy management company. We create optimized energy management strategies that help businesses streamline their energy usage, offset costs and reach their sustainability goals. We focus on demand response, which is a way of rewarding people for conserving energy and protecting the grid.

We're passionate about helping businesses reach their energy management goals and know that there is no stronger resource to achieve those goals than the collaborative relationship we share with our customers.



CPOWER PROVIDES ENERGY SOLUTIONS.

DEMAND RESPONSE IS WHAT WE DO BEST.

WE TAILOR EACH DEMAND RESPONSE CURTAILMENT STRATEGY TO SUIT THE UNIQUE AND COMPLEX NEEDS OF INDIVIDUAL ORGANIZATIONS.

We only do commercial and industrial demand response. Our mission is to help businesses streamline how they use power and see that they get paid well for doing it.

By working closely with your organization on a continual basis, we're able to fine tune your demand response participation over time, which will maximize your energy savings and ensure you receive the money you deserve for your curtailment efforts.

When it comes to improving how your company uses energy, CPower delivers the kind of demand side results that our competitors who focus on both demand and supply side energy management simply can't match.



THE CPOWER WAY

We're in your corner. Always.

WATCH THE VIDEO

LEARN WHY CPOWER IS DIFFERENT

CPOWER IS TRULY A “ONE-STOP SHOP” FOR DEMAND MANAGEMENT.

CPower’s team works with you in developing a customized energy management strategy that suits your organization’s specific needs.

Everything we provide our customers for demand management comes directly from CPower. We don’t contract out core parts of our business like a lot of other Curtailment Service Providers in our industry do.

We are a fully integrated Curtailment Service Provider, which means we do our own assessments, handle our own dispatches through our 24/7 dispatch desk, and efficiently manage enrollments, settlements, and payments accurately and in a timely manner.

THE ADVANTAGE IS CLEAR:

**WHEN YOU’RE WITH US, YOU KNOW AND TRUST WHO YOU’RE DEALING WITH.
CPOWER AND ALL OF OUR ELITE CAPABILITIES ARE IN YOUR CORNER.**



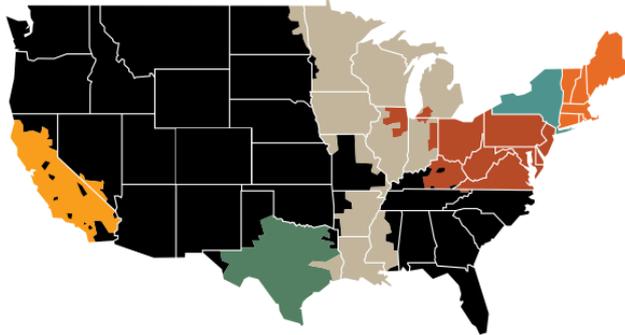
THE VALUE OF A
FULLY INTEGRATED TEAM

WATCH THE VIDEO
WE’RE THERE FOR YOU. ALWAYS.

NATIONAL EXPERIENCE. LOCAL EXPERTISE.

CPower is a leading energy manager in each of the country's open energy markets. We serve well over 1000 customers at thousands of sites across a broad range of vertical markets: from large retailers with hundreds of locations to industrial entities with multiple sites of various sizes. We strive to give each one of them the personal attention they deserve. We're familiar with the intricacies of each of the open energy markets and we have experts in every one of them. CPower has the expertise to help customize and optimize the most suitable program for each local facility.

CONSIDER US YOUR PERSONAL ENERGY GUIDES.



California ISO
(CAISO)

New York ISO
(NYISO)

PJM Interconnection
(PJM)

Midcontinent ISO
(MISO)

Electric Reliability
Council of Texas
(ERCOT)

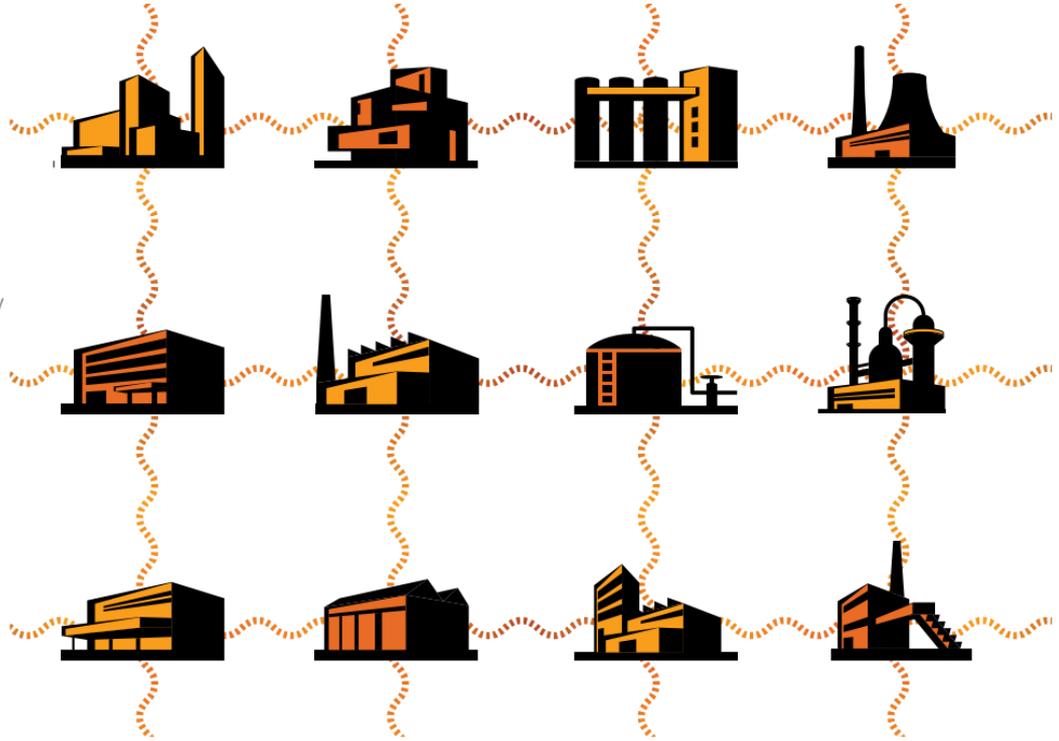
ISO New England
(ISO-NE)

I am in multiple markets

**CLICK ON THE BUTTONS ABOVE TO LEARN ABOUT
PROGRAMS IN YOUR PARTICULAR AREA**

Your organization is plugged into the grid along with everyone else in your market. Sometimes, the demand for energy outpaces the grid's ability to supply it, causing brownouts or blackouts. Some people might even say it's a threat to national security.

THAT'S WHERE CPOWER COMES IN.



WHAT IS DEMAND RESPONSE?
Learn how reducing your energy consumption can save money for your business.

WATCH THE VIDEO
LEARN ABOUT DEMAND RESPONSE FROM A CPOWER EXPERT

We help organizations like yours participate in **DEMAND RESPONSE** programs which pay businesses for using less energy when the grid is stressed. CPower and our team of energy experts work with you to identify where you can curtail your energy usage and still meet your needs to run your business. We develop a customized curtailment strategy designed specifically for you.



When the grid is stressed, which is usually only a few times a year, our dispatch team sends a notification and you comply based on your plan. You reduce your usage for a specified period of time and you get paid for the energy you didn't use.

CPower also works with you on an ongoing basis to find more you can do to reduce your energy usage and improve your Demand Response performance, so you can earn even more money.



ENERGY MANAGEMENT AT YOUR FINGERTIPS.

CPower puts powerful energy management tools at your fingertips with a simple to use, demand response solution on your desktop or mobile device.

With a click of a mouse or a touch of your screen, CPower allows you to access all vital usage and load information quickly and intuitively.

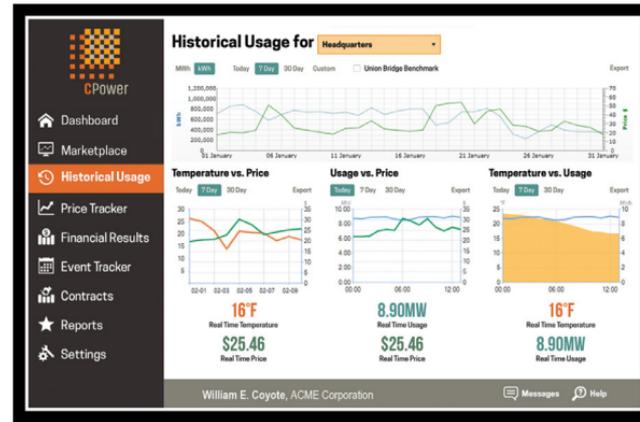
We connect directly to your energy meter to give you real-time usage information to your desktop or mobile device. We also connect you to your independent system operator so you can easily bid loads into synchronized, day-ahead, and real-time energy markets.



Our user-friendly interface makes it easy to gauge your energy consumption. You can watch energy price trends in your market, so you can make the right decisions to manage your energy costs, and ensure that your business is in compliance with the regulations that govern your market.

Combined with CPower's Link, an application program interface (API) that integrates with your existing building controls and automation, CPower helps you maximize results from demand response through automation, with minimal labor and effort on your part.

Streamlined data management features provide quick and convenient reporting, auditing, and financial reward calculations in simple graphical form.



WATCH THE VIDEO
LEARN HOW CPOWER GIVES YOU THE TOOLS TO SUCCEED.

CPower matches your organization with the optimal energy management strategy.

DEMAND RESPONSE PROGRAMS PAY YOUR ORGANIZATION TO RESPOND TO GRID STRESS BY REDUCING YOUR ENERGY LOAD:

CAPACITY PROGRAMS CREATE LONG TERM GRID STABILITY BY PAYING ORGANIZATIONS TO BE ON RESERVE TO CURTAIL THEIR LOAD WHEN CALLED BY THE ISO TO RELIEVE STRESS.

The ISO is essentially creating a “reserve” they can count on during the few times a year when the grid is stressed due to demand outpacing supply.

ECONOMIC PROGRAMS PAY ORGANIZATIONS FOR REDUCING THEIR ENERGY CONSUMPTION AT TIMES WHEN MARKET PRICES ARE ESPECIALLY HIGH.

This creates savings for both organizations and their communities.

ANCILLARY SERVICES PAY ORGANIZATIONS TO BE ON CALL TO MAKE QUICK ENERGY REDUCTIONS IN THE RESPONSE TO SUDDEN, SHORT TERM GRID INSTABILITY.

This situation occurs when there are abnormal losses of generation or transmission failures.

DEMAND MANAGEMENT PROGRAMS HELP AN ORGANIZATION'S BOTTOM LINE (AND THE GRID) BY IMPROVING HOW IT USES ENERGY:

ENERGY EFFICIENCY

In some markets, the amount of energy saved as a result of energy efficiency improvements can be offered into an auction, thus creating potential revenue for your organization. CPower can help enroll these energy assets so they can be monetized.

PEAK LOAD MANAGEMENT PROGRAMS HELP OFFSET PEAK LOAD CONTRIBUTION CHARGES, WHICH CAN BE 20 - 30% OF AN ORGANIZATION'S ENERGY BILL.

Peak load charges are based on a facility's average electricity demand during the overall grid system's peak.

**WE NEVER STOP WORKING TO ENSURE
YOU GET THE MAXIMIZED RESULTS YOU DESERVE.**

*Individual programs vary by market

OUR CREATION STORY.

At the dawn of the 21st century, many states in the US transitioned to deregulated energy markets in an effort to create a more competitive marketplace. Two companies—each with an understanding of the emerging energy market, a flair for inventive technology, and a passion for helping customers—planted their flags in this new frontier. In 2014, they combined to form a unique company focused on demand side management and dedicated to helping customers better understand their energy usage so they can monetize their energy assets.

**SINCE THEN, CPOWER HAS BECOME
ONE OF THE LARGEST CURTAILMENT
SERVICE PROVIDERS IN THE US.**

CPOWER TODAY. CPOWER IS AN ENERGY MANAGEMENT COMPANY.

We help businesses streamline how they use energy by creating optimized energy management strategies that suit their specific needs. We understand that energy management is not a one-size-fits-all endeavor. That's why we take the time to learn the intricacies of our customers' businesses. Then we sharpen their energy strategies with the optimal combination of demand response and demand management programs.

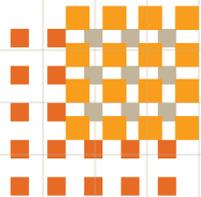
CPower continues to work closely with your organization to refine your energy management efforts, help you offset costs, protect the grid, and reach your sustainability goals.

OUR MISSION REMAINS THE SAME:

**CPOWER PROVIDES THE WISDOM.
OUR CUSTOMERS GAIN THE KNOWLEDGE.
TOGETHER WE MAKE ENERGY WORK.**

For many CSPs, the relationship with the customer ends with the signing of the contract.

AT CPOWER, THAT'S JUST THE BEGINNING.



CPower

Contact CPower and set up a complimentary energy evaluation for your business,
conducted by our team of engineers and consultants.

844-276-9371 • CPowerEnergyManagement.com

